

## **English Copy of: PureAyre Instruction Booklet**

### **Permanently Get Rid of Odors with PureAyre®**

The naturally powerful way to eliminate odors.

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#### **How PureAyre works**

PureAyre is an odor eliminator made from naturally occurring plant enzymes that get rid of odors and clean the air. Because it is all natural and plant-based, PureAyre is the *only* food-grade odor eliminator available, making it the safest and surest way to deal with disgusting smells.

Advanced biotechnology enables us to package just enzymes, without any bacteria. And PureAyre is the only product with enzymes specifically targeted to break the bonds of *all five* groups of odor-causing compounds found in nature. PureAyre is composed of just enzymes, water and essential oils. Unlike other products, PureAyre doesn't add chemical hazards to your air.

Other products claim to help with odors, but none are as effective, as powerful or as natural as PureAyre. PureAyre works immediately to knock out odors by breaking apart the molecules causing the odors. It literally cleans the air and permanently gets rid of the source of odors so the smells don't return. And it is completely safe for homes, carpets, fabrics, furniture, pets and people.

***We put the odor fighting power of nature in a bottle for you !***

## **Odors eliminated by PureAyre**

Some of the smells you can remove with PureAyre :

- Cat urine and other pet odors
- Cigarette smoke
- Burnt food
- Cooking odors
- Musty mold and mildew
- Body odors
- Flatulence
- Synthetic fragrances
- Marine and bilge
- Engine exhaust
- Colostomy odors
- Paint and glue odors
- Campfire smoke
- New carpet VOC's
- Formaldehyde
- Garbage and compost
- Bathroom odors
- Fish and garlic
- Diesel and gasoline
- Holding tank

## **How to use PureAyre**

PureAyre works on contact with odor-causing compounds to permanently get rid of the odors. For general purpose odor elimination in the home, boat, and RV such as described here, we recommend the 14- and 22-ounce PureAyre sizes. For convenience, carry the 4-ounce size with you in your car, sports bag, or baby bag.

In general, use the SPRAY setting for air, furniture, and fabrics. Use the STREAM setting to penetrate deep down into crevices, upholstery, carpets or pads. There is no need to pour PureAyre onto a surface. For delicate fabrics, test an inconspicuous spot first.

## **Eliminating odors from the air**

You can remove airborne odors easily and as often as needed because PureAyre is all natural and therefore completely safe. In fact, it's food-grade so it can even be used in the kitchen or galley and sprayed around food. No other odor eliminator can make that claim!

With the nozzle set on SPRAY, spray PureAyre liberally up into the air wherever you want to get rid of airborne odors. PureAyre will clean the air of odors as the tiny droplets disburse throughout the room. Use PureAyre:

- On furniture, drapes, and carpet for cigarette smoke or generalized pet odors
- In the kitchen and galley for cooking odors, garbage pails, compost buckets and disposals
- In the bathroom for quick relief and for permanent odor elimination
- In the nursery after a diaper change. Keep a small bottle in your baby bag.
- In the car for cigarette smoke, or exhaust and on your hands after refueling
- In a child's bedroom (where anything could be hiding under the bed!)
- When painting or using other hazardous substances, spray PureAyre to get rid of the dangerous fumes. Spray as needed while the substance is off-gassing.

Remember that PureAyre removes the odors in the air, but if you don't eliminate the source of those odors (like burnt pizza still in the oven!) the smells will keep coming back.

## **Eliminating odors from the carpet, fabrics and furniture**

### ***Deodorizing carpets using your carpet cleaner***

Use up to 12 ounces of PureAyre per gallon of water with the recommended soap in a carpet-cleaning machine to clean and deodorize your carpet in one step. You can also freshen your carpets with PureAyre by spraying it directly onto the carpets before and after vacuuming.

### ***Deodorizing fabrics in your washing machine.***

Use at least 4 ounces of PureAyre per load of laundry to deodorize clothing, curtains, towels, and other fabrics. Use more PureAyre for heavy odor problems. You can't overuse PureAyre. It's all natural and it will not damage fabrics or color.

### ***Deodorizing furniture, floors, and other surfaces***

For hard finished surfaces, spray PureAyre directly onto furniture and rub it into the surface. For porous surfaces like wood, concrete, and unfinished particle board or hardboard, spray PureAyre directly onto the surface. Scrub PureAyre in to penetrate. Mix PureAyre with your favorite detergent or soap if the surface is soiled.

### ***De-toxifying new furniture, new car smell, and new carpet smell***

PureAyre also eliminates formaldehyde and other fumes emitted by new furniture, paint, new carpet and new cars. Spray PureAyre regularly during and after project duration to eliminate buildup of odors and until off-gassing is complete.

## **Eliminating pet urine odors**

### ***Removing pet or human urine odor from carpets and floors***

1. Find the source of the odor by sight or smell. You can use a fluorescent “black light”, which will show you the exact outline of the urine source. Black lights can be purchased in most pet stores or from Clean Earth at [PureAyre.com](http://PureAyre.com).
2. Don't shampoo the carpet first. If you already did, let it dry completely before applying PureAyre. If you're working with a new urine problem, soak up as much urine as possible before deodorizing.
3. Set the PureAyre sprayer to STREAM setting.
4. Press the nozzle into the carpet to inject PureAyre into the padding. Liberally apply on and around the urine source. Keep in mind that the urine source may be 4 inches in diameter on the surface, but up to 12 inches in diameter on the bottom of the carpet or in the padding or flooring. Odors also travel beyond their source and become airborne.
5. Spray liberally, but don't soak the urine spot. A 14-ounce bottle of PureAyre goes further than a whole gallon of other odor eliminators.
6. The plant enzymes need oxygen so don't cover the area with towels or plastic.
7. If the odor has permeated the flooring, you will need to pull back the carpet and padding and scrub PureAyre into the floor. Make sure to scrub really well to work PureAyre into the whole area. You must also thoroughly treat the carpet top and bottom and the padding. Let the area dry completely and inspect the carpet and padding before putting them back into place.
8. Best results are achieved by cleaning and extracting residual urine by-products after treating with PureAyre. Use a portable carpet cleaning machine on floor, padding and carpet or use a high quality extraction carpet cleaner.

### ***Removing pet urine odors from upholstered furniture***

1. Follow step 1 through 4 for carpets and floors.
2. If the odor persists, you may need to inject PureAyre deep into the upholstery with a large syringe and needle. You can buy a syringe at a feed store, a carpet shop or at PureAyre.com
3. Best results are achieved by cleaning and extracting residual urine by-products using a carpet cleaning machine with the recommended soap and PureAyre.

### ***Removing pet urine odors from clothing***

For best results, wet wash clothing in washer or hand wash using PureAyre and a gentle detergent. If washing is not possible, spray PureAyre lightly and directly onto clothing. Do not rinse. PureAyre is safe to use on all fabrics including leather, suede, satin and silk, but test an inconspicuous spot first for your own peace of mind.

### ***Removing pet or human urine odors from bedding***

Spray PureAyre directly onto the bedding. If the bedding is thick and urine has seeped below the surface, use the STREAM setting to penetrate deeply. PureAyre is safe to spray directly on and around all bedding. If the odor persists, PureAyre didn't come into contact with the entire odor source. Repeat these steps.

You can also use the washing machine to remove urine odors from clothing and bedding by adding at least 4 ounces of PureAyre to the wash. The amount of PureAyre you will need depends on the source and amount of the odor.

## **Eliminating cigarette smoke odors – in home, car, and while traveling**

You no longer have to smell old cigarette odor in your home, car, or while traveling. PureAyre will completely eliminate cigarette odors from the air, fabric, leather, and hard surfaces.

### ***In your car***

Cigarette smoke contains tars and particles that soil fabric, leather, and other surfaces over time. So, for best results, you should clean AND deodorize automobile carpet & seats using a carpet cleaning machine and PureAyre to remove tars and soil as well as odors. Use a light detergent cleaning solution with 10 oz of PureAyre per gallon of cleaner. Wipe all hard surfaces with the cleaner/PureAyre solution. Do not wipe dry. Spray a liberal amount of PureAyre onto the fabric surfaces – seats, carpet, ceiling, etc. Use a carpet cleaning hose attachment with the cleaner/PureAyre solution to clean and deodorize all fabric and carpet. If cleaning is not possible, spray PureAyre liberally on all fabrics and let dry. Spray PureAyre into the hard to reach areas under the dash, under seats, etc. Spray PureAyre into the HVAC system while the air flow is on recycle to eliminate odors. Or spray directly into fresh air intake with fan on. Clean or replace the HVAC filter.

*Keep a 4oz Home and car bottle of PureAyre in your glove compartment to spray whenever unwanted smells impact your driving pleasure!*

### ***In your Home***

If you have cigarette smoke or burnt odors in throughout your home you may need to deodorize the whole house. We recommend using a fogger (see [PureAyre.com](http://PureAyre.com)) with our economic gallon of PureAyre to fog the entire home. For best results, wash hard surfaces where possible with a very light detergent solution and 10 oz of PureAyre per gallon of cleaning solution in water. Use PureAyre in your carpet cleaning machine also. Wash all draperies, curtains, etc. with PureAyre in the laundry. Finally, fog PureAyre into the fresh air intake of the HVAC system while just the fan is operating. This will cleanse the entire duct system of smoke odors.

### ***While traveling***

Sometimes you may get a room that someone has smoked in. If you can't change rooms, just spray PureAyre high into the room air and liberally throughout the room to clean the air of cigarette smoke odors.

*You can get more information on detailing your car, deodorizing your home, or commercial de-smoking of hotel rooms at [PureAyre.com](http://PureAyre.com).*

## **Eliminating skunk spray from pets**

One of the most difficult and problematic odors to remove has been skunk spray from dogs, cats, and other pets. Not anymore. PureAyre is specifically formulated to eliminate the sulfur-containing compounds in skunk spray. And, just as important,

PureAyre is food grade safe so you can spray directly into animals' mouths where much of the problem exists.

#### *Step 1: Pre-treatment*

Wear rubber gloves, an apron, and a paper mask to protect yourself from the skunk odors and oils. Spray PureAyre from the bottle directly onto your pet's coat carefully lifting fur so that PureAyre penetrates to skin. There are no alcohols, irritants or other hazardous chemicals in PureAyre. Spray and brush entire body. Spray carefully around face, ears, nose and mouth. Rub PureAyre into pelt. Spray into pet's mouth if needed. With care, use a swab to rub PureAyre into nose.

#### *Step 2: Cleaning*

Prepare a warm cleaning solution of PureAyre and your favorite pet shampoo. Use 12 oz of PureAyre per gallon of cleaning solution. Wash your pet using your bath procedure. Rinse and repeat if necessary.

### **Eliminating odors – boat and RV**

Boats and yachts seem to have their own special class of odors. Bilge, diesel, engine exhaust, mold and mildew, and old seawater smells conspire to create an unpleasant environment in our boats. PureAyre – Marine Formula was specially formulated to manage all these odors. Even fish odors are eliminated by PureAyre – Marine Formula.

- Use our handy 4 oz bottles in each head for quick relief of bathroom odors.
- Use our 22 oz bottle for galleys, staterooms, cabins, and other living areas.
- Pour one cup into bilge pockets before and after trips to control odors.
- For entire boat space where odors have permeated fabric and wood, use a fogger and our economic gallon refill size of PureAyre – Marine Formula.
- Fog or spray the engine compartment to eliminate stray diesel or gasoline odors.

This is also handy for discovering the origin of fuel leaks.,

Of course, PureAyre Marine formula is just as safe as all other PureAyre products, and will eliminate urine, pet, cooking, cigarette smoke, and other odors.

And, PureAyre Marine formula is great for RV's, campers, fishing, and all other outdoor activities!

## **Other uses for PureAyre**

PureAyre is the safest and most effective solution for eliminating all odors in home, auto, and RV and even on your pet. And it's handy for other uses too:

- Work and office
- Nursing, medical, and wound care
- In the garage, shop, and hobby room
- In dorm rooms and apartments
- On sports equipment and in gym lockers
- In adult care homes
- You can even spray PureAyre directly onto people and pets – even exotic reptiles, squirrels, and birds.

When you're traveling, use the convenient 4 ounce size in rental cars, hotels, and public restrooms. And definitely take a bottle camping for relief in the outhouse!

If you need more help with eliminating odors, please visit our Web site at [www.pureayre.com](http://www.pureayre.com) or contact Clean Earth, Inc. at 1-877-PureAyre (1-877-787-3297) or [info@pureayre.com](mailto:info@pureayre.com).

To buy more PureAyre or other supplies, go to [www.pureayre.com](http://www.pureayre.com) or call 1-877-PureAyre (1-877-787-3297). You can also call us to check for a store in your area.